

SRL:SEC:SE:2023-24/66

November 25, 2023

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G-Block
Bandra-Kurla Complex
Bandra (East),
Mumbai – 400 051
(Symbol : SPENCERS)

BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street
Mumbai – 400 001
(Scrip Code:542337)

Dear Sir/Madam,

Sub – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 (“SEBI LODR Regulations”)

Pursuant to Regulation 30 and other applicable provisions of SEBI LODR Regulations, we wish to inform you that Natures Basket Limited, a wholly owned subsidiary of the Company has opened a new store at Mumbai. The press release of Natures Basket Limited in this regard is also attached.

You are requested to take the above-mentioned information on record and oblige.

Thanking You.

Yours faithfully,
For Spencer’s Retail Limited

Vikash Kumar Agarwal
Company Secretary & Compliance Officer
Encl: as above

Spencer's Retail Limited

Regd. Office: Duncan House, 31, Netaji Subhas Road, Kolkata-700 001
Corp. Office: RPSG House, 2/4 Judges Court Road, Kolkata-700 027
Tel: +91 33 2487 1091 Web: www.spencersretail.com
CIN: L74999WB2017PLC219355

Nature's Basket Unveils Experiential Concept Store at Phoenix Palladium, Mumbai

Mumbai, November 25, 2023 - Natures Basket, part of the RP- Sanjiv Goenka group, the premier destination for gourmet and fresh produce, proudly announces the grand opening of its revolutionary experiential branch at Phoenix Palladium, Mumbai. This new location promises an unparalleled shopping experience, blending the finest quality products with a unique and immersive environment.

Nestled in the heart of the city, the new Natures Basket Artisan Pantry, the first concept store by Natures Basket, at Palladium takes grocery shopping to a whole new experiential level. Featuring state-of-the-art experiences such as dedicated wine cellars, artisanal cheese rooms, farmer's markets, live cooking gourmet studios, and chocolate studios, this branch is set to redefine the way Mumbaikars approach their culinary journey with a crafted experience

"At Natures Basket, we are committed to provide our customers with not just groceries but an immersive culinary experience. Our store at Palladium is designed to create a shopping experience unlike any other, offering a curated selection of the finest products and a space where food enthusiasts can indulge their senses," said Mr Shashwat Goenka, Chairman, Spencers Retail Limited.

The wine cellars feature an extensive collection of both domestic and international wines, carefully curated to cater to the diverse tastes of our customers. The artisanal cheese rooms showcase a delightful array of cheeses from around the world, promising to delight cheese connoisseurs and novices alike. The farmer's markets bring the freshness of local and global produce to the forefront, fostering a connection between customers and the source of their food.

"Our vision for the store at Palladium is to create a haven for food lovers, where they can explore, taste, and learn about the finest ingredients from around the globe. The live cooking gourmet studios, the Good Food Cafe, and the live bakery Boulangerie with over 10000 different types of products and chocolate studios are spaces where culinary enthusiasts can witness the magic of gastronomy come to life," commented Mr Shashwat Goenka, Chairman, Spencers Retail Limited.

This outlet is not only a shopping destination but a celebration of food culture, where customers can attend workshops, cooking classes, and tastings to enhance their culinary skills. Natures Basket at Palladium is set to become a community hub for food enthusiasts, bringing people together through a shared love for exceptional food experiences.

Natures Basket invites everyone to join the grand opening celebration at Palladium and embark on a culinary journey like never before.

Natures Basket Limited

Registered Office: Duncan House, 31, Netaji Subhas Road, Kolkata-700001, West Bengal
Corporate Office: 91 Springboard Business Hub Pvt Ltd., 1st Fir, Godrej & Boyce, Gate No.2, Plant No.6,
LBS Marg, Opp. Vikhroli Bus Depot, Vikhroli (W), Mumbai - 400 079

Tel: 7400433788 | Email: naturesbasket@rpsg.in | Website: www.naturesbasket.co.in | CIN. U15310WB2008PLC244411

About Natures Basket:

Natures Basket, wholly owned subsidiary of Spencers Retail Limited part of the RP- Sanjiv Goenka group, a premier gourmet retail brand, is a haven for food enthusiasts seeking the finest and freshest produce from around the world. Established with a passion for quality and a commitment to delivering a delightful culinary experience, Natures Basket is a one-stop destination for those who appreciate the art of cooking and the joy of savoring unique flavors.

At Natures Basket, the shelves are adorned with a curated selection of premium groceries, exotic fruits, farm-fresh vegetables, artisanal cheeses, and delectable gourmet products. The brand is synonymous with quality, offering a range that caters to the diverse tastes and preferences of its discerning customers. Whether you're a seasoned chef or an aspiring home cook, Natures Basket is your ally in the pursuit of culinary excellence.

Beyond the shelves, Natures Basket embodies a philosophy that embraces sustainability and responsible sourcing. The brand is committed to supporting local farmers and producers while ensuring that customers have access to the best the world has to offer. With a dedication to freshness, authenticity, and a passion for gastronomy, Natures Basket has become a culinary haven for connoisseurs.

Natures Basket Limited have 32 stores operating across major cities in Mumbai, Pune, Bangalore, NCR and Kolkata with a trading area of 98k sq.ft.

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